

High technologies in the service of security and safety

On July 4 – 6, 2017, the Seventh International Conference on Security Technologies and Solutions – Watermark Conference 2017 – will take place in Yekaterinburg, over 250 delegates from three dozens of countries.

Arkady Trachuk, General Director of Goznak, will speak to the Watermark Conference participants – top-managers of the world leading manufacturers and customers of security products. Alexander Yurov, Director of Cash Circulation Department of the Bank of Russia, and Nena Vukicevic, Managing Director of Currency Research (USA) will share their professional opinion about the nearest future of cash.

A separate conference session is dedicated to cutting-edge conceptual solutions of banknote security; Barna Barnabas, Deputy Executive Director of Jura JSP (Austria) will demonstrate a so far secret banknote security feature read with the help of a smart phone to the delegates within its framework.

In the capital of Ural, the delegates of Watermark Conference 2017 will answer the question, “What an ideal passport should be like?”, discuss perspectives of development and application of the electronic documents of the new generation, present ultra-modern physical security features for polycarbonate ID documents, share effective methods of recording for overt and covert ID card security.

The topic of protecting against counterfeit documents will not be neglected. Wayne Fletcher, Global Director of Government Vertical Marketing of Entrust Datacard (USA) will prove the thesis that reliable transactions and security documents are the basis of the country’s security. Owen Lang, Regional Sales Manager of Foster & Freeman Limited (Great Britain) will introduce a brand new technology for examining suspicious documents.

Now holograms remain a practically necessary technological attribute helping to protect banknotes and documents reliably. Micaal Sidorov, Deputy Research and Business Development Director of the International Hologram Manufacturers Association (Great Britain) will speak about the holographic industry condition and its latest trends at a session dedicated to the topic. Michel Sochocki, Vice President of Sales in Central and Eastern Europe and the CIS of Surys (France) will present his report, “Evolutions of the DID™ technology or how to be one step ahead counterfeiters”.

Topics referring to interrelations between blockchain-based payment technologies and traditional payment instruments have been offered to the participants of Watermark Conference for an exchange of opinions. Today the problem of data protection in the blockchain environment is as relevant as ever. Dmitriy Ermolaev, General Director of “Aronicle”, a blockchain architect, and Egor Kotkin, Business Strategy Adviser of Emercoin will present variants of its solution in their presentations.

Egor Kazartsev, Head of Department of Polygraphic Protective Technologies of the Scientific Research Institute – Branch of Goznak, Russia, will describe the interaction algorithm of the elements of the system applied for the protection of excise stamps in detail in his report “Authenticity identification of goods in Track&Trace system for security printing products”.

Watermark Conference 2017 is held with the support of the leading companies of the security product field. The General Sponsor of the conference is Goznak; Honorable Sponsors

are Komori Corporation (Japan), YAM International CIS (Russia), KBA-NotaSys SA and SICPA SA (Switzerland). Sponsors are “NPO Krypten” (Russia), “HoloGrate” (Russia), “Mezhdunarodnaya Kniga – Security Papers (Russia), OSTCARD (Russia).

The conference organizers are Water Mark Publishing House.

The Conference venue: Yekaterinburg, Boris Yeltsin Street 8 (Hyatt Regency Yekaterinburg Hotel).

Please address the Organizing Committee for any additional information
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